

Results Measurement Working Group (RMWG)

Minutes of Conference Call

18 February 2019

5 March 2019

Participants:

Irma Keijzer	NL MOFA
Peter Beez	SDC
Christine Weinreich	GIZ
Zoe Scott	DFID
Åsa Bjallas	Sida
Aatif Somji	ILO
Rebeka Pejkoivic Kozinec	ITC
Mirela Mihai	ITC

Presenters

Jeske van Seters	PSD Harmonised Indicators Report (Phase 2), ECDPM
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Secretariat

Donna Loveridge	Deputy Coordinator
Jim Tanburn	Coordinator
Nabanita Sen Bekkers	Results Measurement Specialist
Adam Kessler	Consultant

Apologies

Alan Lukoma	IFC
Lindsay Wallace	MasterCard Foundation
Minja Nieminen	Finland Foreign Ministry
Milena Mihajlovic	SECO
Valerie Sturm	SECO

Agenda: attached as Annex 1

1.1 Harmonisation of PSD indicators: Phase 2

Speaker: Jeske van Seters (Consultant)

Phase 2 of the Harmonisation of PSD indicators is a continuation of the WG's work started in 2015/16. The Phase 1 report can be found [here](#). Phase 2 focuses on developing guidance and case examples for measuring selected indicators agreed in Phase 1 – the report can be found [here](#).

Jeske provided an overview of the purpose and scope of the work. She noted there were some challenges to undertaking the assignment. The first challenge was the availability of publicly available data, which resulted in several more interviews being conducted than originally planned. Secondly, much of the work being undertaken by organisations and programmes in measuring the targeted indicators was work in progress and under development. Key factors influencing the measurement approach of different indicators include the scale of the change anticipated and the type of actor. Tailor-made approaches were common. Within each indicator, more than one measurement approach is presented, and often within each approach there are options to choose

from. For instance, when measuring income, it is important to first determine if the measurement relates to firms, individuals or households. This guides the selection of the appropriate method.

Several other similar initiatives where DCED members are either leading or participating in are:

- **Netherlands MFA** maps ways to measure amount of investment generated
- **OECD/DAC, MDB & DFIs** continue discussion & work on methodologies to measure change in amount of investment generated
- **HIPSO** will undergo revision in the coming months, to accommodate new metrics mostly around gender and climate change.
- **GIZ** working on standardised approach on employment
- **DFID** has 5-year programme to harmonise approaches to measure number of jobs supported
- **ILO** is developing toolkit for SME performance indicators with focus on working conditions
- **Let's Work partnership** looking at establishing standardised tool for measuring number and quality of jobs supported.

Jeske concluded the summary by posing possible next steps:

- Build on these guidance notes to go a step further, by making choices and being more prescriptive
- Extend to other harmonized indicators
- DCED and its RMWG playing a facilitator role to enhance synergies between harmonization initiatives.

Irma (NL MoFA) emphasised the next step was to apply them in practice, suggesting that they could be integrated into the advanced training on results measurement (see **agenda item 1.4**). Irma participated in results measurement training in 2017 and noted participants were interested in understanding more detail about results measurement in PSD and how to do it.

Rebeka (ITC) asked about what expectations there may be for members to use it, and how ITC could best contribute.

Christine (GiZ) noted that it was very interesting to look at the indicators, and see the variety in measurement approaches and how far away from standardised approaches organisations/programmes were. GIZ will not use the guidance as internally they have a slightly different definition for the targeted indicators. This highlights the challenges towards greater consistency across agencies and the incentives to use the same approaches.

In summary, the WG was not enthusiastic about a further piece of work around harmonisation of indicators at this stage.

1.2 Work plan update: Moving the DCED Standard closer to the private sector

Donna provided a brief update on the assignment, noting the consultants, Roots of Impact, had now been contracted and started the inception phase. Donna noted it was only a short assignment of 15 days. A further update would be emailed to members once the consultants had proposed the approach going forward.

1.3 Work plan activity update: Ex-ante financial and economic analysis

Donna explained that unfortunately Peter will be unable to continue with the task team and therefore the task team did not have sufficient support to carry the item forward. Lis Ostergaard from the Netherlands implementation agency, RVO, is on the task team and Irma noted Lis was interested in continuing.

Members were asked if they were interested in joining the task team.

Zoe (DFID) noted that she was not able to join the task team, but DFID had commissioned a study on ex-ante tools and comparing them. The study would look at tools from DEG, CDC and IFC as well as others. A second study on ex-post poverty analysis tools such as PPI was also being undertaken. Zoe will share when they are available.

The Secretariat usually plays a support role for task teams. This includes:

- Liaising with task team and WG members to identify suitable consultants;
- IFC contracts the consultants, unless a member wishes to pay for an activity directly in which case the member will manage the procurement. For the RMWG, IFC coordinates and leads the selection panel which consists of two IFC staff and one person from the DCED. Task team members are encouraged to participate in selection processes;
- Facilitate communication between consultants undertaking assignments and task team members; collating task team members (and the wider WG) feedback on draft reports;
- If needed, support IFC and task team with monitoring progress with the consultants;
- IFC manages the contract throughout.

Task team members are expected to play an active part (beyond just expressing interest) including to: identify relevant consultants for activities; participate in selection processes; participate in inception meetings; review and provide feedback on draft reports and outputs.

It was explained that all DCED Working Groups are required by ExCo to have a minimum of three members actively involved in a task team, for the work item to go ahead. So, the ex-ante financial and economic analysis work item needs at least two more members to volunteer for the task team. Members will email Donna directly to express their interest or otherwise in joining the task team, or indeed to propose new activities for the next year's work plan (see also below).

1.4 Proposed work plan activity 2019/20: advanced training in results measurement

Donna had previously circulated a short background paper to the proposed advanced training programme. Three members (DFAT, SDC and NL MoFA) have agreed to support the training with funding, allowing the subsidisation of some participant costs. Members would like the funding recognised as part of their contribution to the DCED budget. RMWG members were asked if they supported the training.

Peter (SDC) noted it was a good initiative. While it seemed somewhat costly, this was driven by the design approach that was driven by developing content and cases based on participants' experiences and learning interests.

Irma (NL MoFA) also noted MoFA's support for the training and the importance of the DCED Standard for Results Measurement. Results measurement was very hard to do in practice and the training would be very beneficial to participants.

Åsa (Sida) noted that it seemed very relevant and asked about the level of demand for the training. Donna noted that the training consultants were aiming to have 25 participants. The previous course had a high level of interest, and not everyone was accepted. They have already canvassed several people and note there is a good level of interest and do not anticipate having difficulty filling the places.

No members suggested it should not be included in the work plan for 2019/20. Therefore, it will be included in the DCED work plan for 2019 / 20 and specific members' funding of the training recognised as contributions to the work of the DCED.

1.5 Future of the RMWG

At the Rome WG meeting in 2017, we discussed whether there was enough interest in maintaining the working group. Members felt at that time it was necessary to keep the RMWG going. Participation has been modest over the last 12 months; the Secretariat has continued to act as Chair. We would like to determine members' interest in maintaining the WG through 2019/20.

Several members supported the continuation of the WG:

- Peter (SDC) noted results measurement was very relevant for all workstreams of the DCED – the work of Roots of Impact, advanced training, impact investing as well as the DCED Standard. Peter also noted he cannot take on the role of chair; he will look for more support within SDC to see if other contributors can participate. Peter also suggested changing the title of the RMWG to *impact measurement or impact management* to capture a wider audience and keep up with trends in private sector development and private sector engagement.
- Irma (NL MoFA) noted she supported the WG and the DCED Standard. The increasing use of the SDGs, and how companies and investors were doing measurement emphasised its ongoing relevance. The PSD harmonised indicators were extremely relevant.
- Christine (GIZ) also felt it was important the WG continued, and GIZ planned to stay on the WG (they are already participating in a task team now). However, they cannot take on the role of the chair.
- Åsa (Sida) had talked to colleagues in trade and private sector development units and all agreed results measurement was an important issue. She would discuss more active participation with colleagues.
- Aatif (ILO), as new to ILO and the WG, he was keen to learn more about the purpose and vision for the group. Results measurement is crucial and he saw it as the 'bread and butter' of the DCED. He suggested that with several new people participating in the call there was perhaps an opportunity to get more active participation.
- Alan (IFC)¹ supports the continuation of the WG, highlighting its relevance. Results measurement is increasingly in the core mandates of many IFIs, increasingly important for donors and the G7, and the SDGs again increases its relevance. IFC will actively participate in this group. Alan also supported a name change to Impact Measurement Group.

Jim and Donna (Secretariat) noted the Secretariat would continue to support the DCED Standard and other results measurement work could be undertaken through other working groups if needed. There were options apart from the RMWG. Jim noted the WG did need active participation from members to propose and carry activities forward. He also stressed that the DCED planning cycle was about to commence again. The WG work plan would need to be drafted by April to be sent to the ExCo prior to the meeting in Vienna.

The Secretariat will follow up with members individually to gauge their interest in participating on task teams etc.

1.6 OECD Private Finance for Sustainable Development

The theme of the week was the impact imperative and Donna summarised some key take-aways as well as activities that other agencies are doing to advance impact management practice in the area of private finance.

1.7 Member updates

Donna provided a brief update on behalf of Alan Lukoma, IFC:

¹ Inputs provided after the call

- 1) After months of consultations, IFC is finalizing the Operating Principles for Impact Management. The Principles will be launched at the Spring Meetings. Approximately 50 institutions have expressed interest to become signatories. The flagship report on impact investing will be released just prior to the Spring Meetings.
- 2) The HIPSO indicators are set to undergo revision in the coming months, to accommodate new metrics mostly around gender and climate change.

GIZ is currently working on the following activities:

- 3) Looking at three GIZ projects that are using the DCED Standard to capture their lessons so GIZ can learn from an organisational perspective;
- 4) Creating results menus, describing 12 topic areas. Currently the menus are only in German but GIZ is planning to translate some into English later this year so they are available to a wider audience;
- 5) Under BMZ's *Special Initiative on Training and Job Creation*, a set of KPIs are being developed and will be used for a couple of bilateral and one global programme. Normally, GIZ programmes chose their own indicators and this is a different approach whereby all initiatives will use the same indicators.
- 6) GIZ is looking at aggregate results reporting for communications and wish to know of other agencies experiences and guidance in this area and to have a discussion with the WG members. Irma noted NL MoFA's experience here, noting she was happy to share with GIZ. Donna also noted that talking to DFID may be beneficial. Additionally, the website includes some resources: https://www.enterprise-development.org/what-works-and-why/evaluations-of-agency-psd-work/#Donor_reports_on_results

ILO are developing a SME Performance Toolkit that outlined what aspects to measure and how to measure them. What sets this apart from other existing tools is ILO's inclusion of labour conditions. There are two components to the toolkit 1) a set of indicators related to human resources, commercial and labour conditions; 2) methods

Netherlands have been working on guidance related to how to measure the amount of investment generated. They were changing their approach and now going to use the OECD guidelines.

1.8 Next steps

The Secretariat will:

- circulate the TOR for the ex-ante financial and economic analysis to members again to garner interest in joining the task team.
- follow-up with members on the level and type of participation in the WG going forward.
- share the draft minutes for members review and feedback.

Members will notify Donna of their agencies' interest in participating on the ex-ante finance and economic analysis task team.

DCED RMWG Conference Call Agenda – 18 February 2019

Time: 2 PM CET

18 February 2019

Time	Agenda item
2 pm	Welcome
2 pm	1) PSD Harmonised Indicators report: (30 minutes) <ul style="list-style-type: none"> Summary update from Jeske va Seters, ECDPM Q&A/Discussion (including on interest/usefulness of connecting with other efforts to harmonised indicators) <p><i>Question for members: Does the RMWG want to do more work related to the PSD Harmonised Indicators? If so, what?</i></p>
2.30 pm	2) Update on work plan activity: Options DCED Standard closer to the private sector (5 minutes)
2.35 pm	Update on work plan activity: Ex-ante financial and economic analysis guidance (5 minutes) <p><i>Question for members: Unfortunately, Peter Beez, SDC has had to step down from the task team for the ex-ante economic and financial analysis assignment; and we do not have enough members to take this forward. We need at least 3 members to be on a task team. We will discuss if any members are interested.</i></p>
2.40 pm	3) Update on OECD Private Finance for Sustainable Development meeting in Paris and key take-aways regarding impact measurement. Discussion (10 minutes)
2.50 pm	4) Results Measurement training (5 minutes)
2.55 pm	5) Member updates (if members want to provide update on current results measurement work) 15 minutes
3.10 pm	6) Future of the RMWG (15 minutes) <p><i>Question for members: At the Rome WG meeting in 2017, we discussed whether there was enough interest in maintaining the working group. Members felt at that time it was necessary to keep the RMWG going. Participation has been modest over the last 12 months; the Secretariat has continued to act as Chair. We would like to determine members interest in maintaining the WG through 2019/20.</i></p>
3.25 pm	7) AOB