



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Federal Department of Foreign Affairs FDFA
**Swiss Agency for Development
and Cooperation SDC**

E+E | Economy and Education

SDC Member Update DCED Annual Meeting

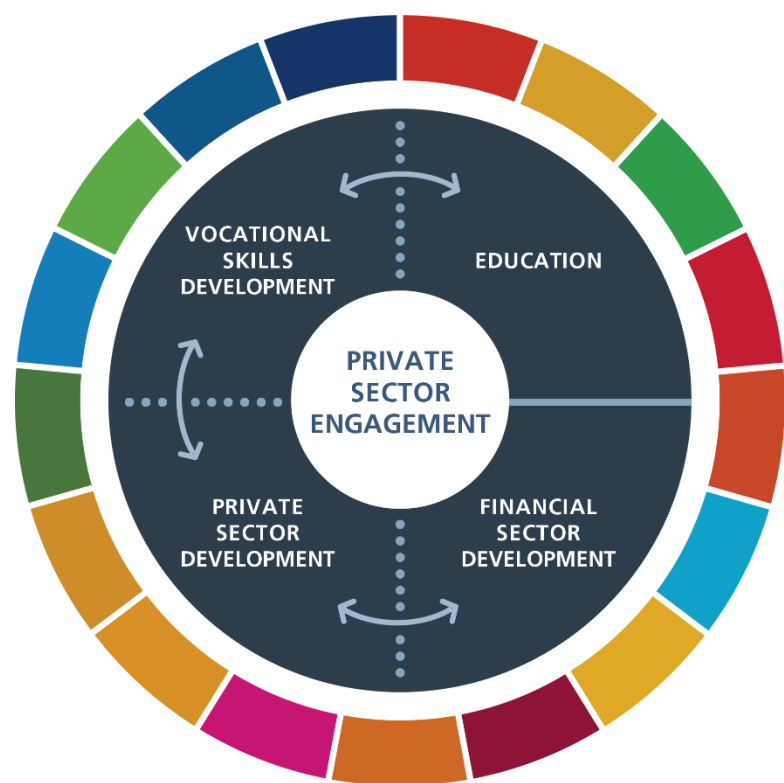
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New organizational setup: Education and Economy



E+E contains **four different thematic areas** and **one modality**

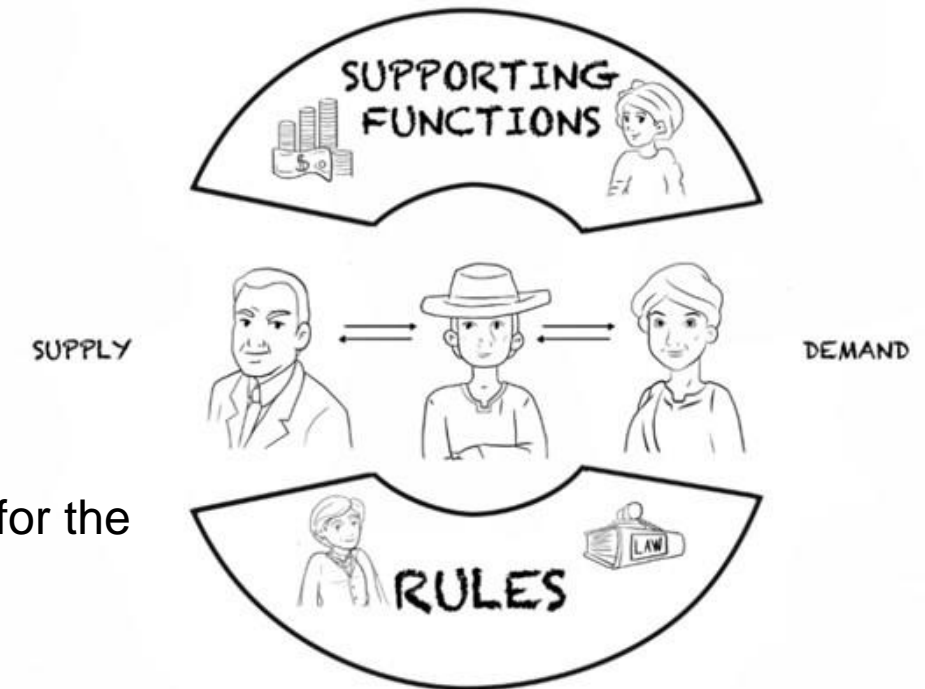
- Basic Education (BE) + Education in Emergencies (EiE)
- Vocational Skills Development (VSD)
- **Private Sector Development (PSD)**
- Financial Sector Development (FSD)
- Modality Private Sector Engagement (PSE) + Responsible Business Conduct (RBC)

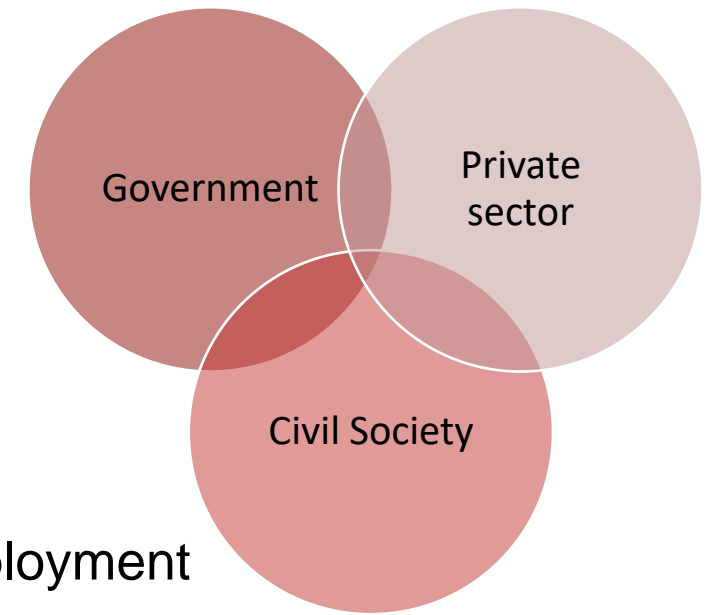
Private Sector Development @ SDC



Market Systems Development (MSD)

- The Market Systems Development (MSD) approach is the main approach for the SDC in PSD
- MSD is a systemic approach with relevance beyond PSD. Strong emphasis on:
 - Focus on value creating activities/**value chains** (understanding supply and demand)
 - The enabling environment (formal and informal **rules** that influence the value chains)
 - **Supporting services/functions** such as financial services or business development advice for MSMEs, which are necessary in the long run.
- The MSD approach puts strong emphasis on achieving sustainable results at scale
 - Starting with a thorough market systems analysis,
 - Implementing projects with a facilitative role and local ownership of interventions
 - Adaptive management principles





Local Economic Development (LED)

- LED is spatial approach that PSD projects take to support income and employment opportunities in specific territories.
- LED integrates both the economic and governance perspectives. Central actors in LED are:
 - Government at all levels, in particular local government;
 - Private Sector including employers and industry associations;
 - Civil Society.
- LED shares many characteristics of MSD (previous slide)
 - Takes a regional approach to systemically stimulate growth by improving the overall market environment
 - Focus on a specific geographic need and maximizing opportunities around that need.
 - Strengthens economic inclusiveness and sustainability
 - Stimulates public-private alliances and local ownership of initiatives



Focus areas of SDC within PSD

The next slides expand on the following topics:

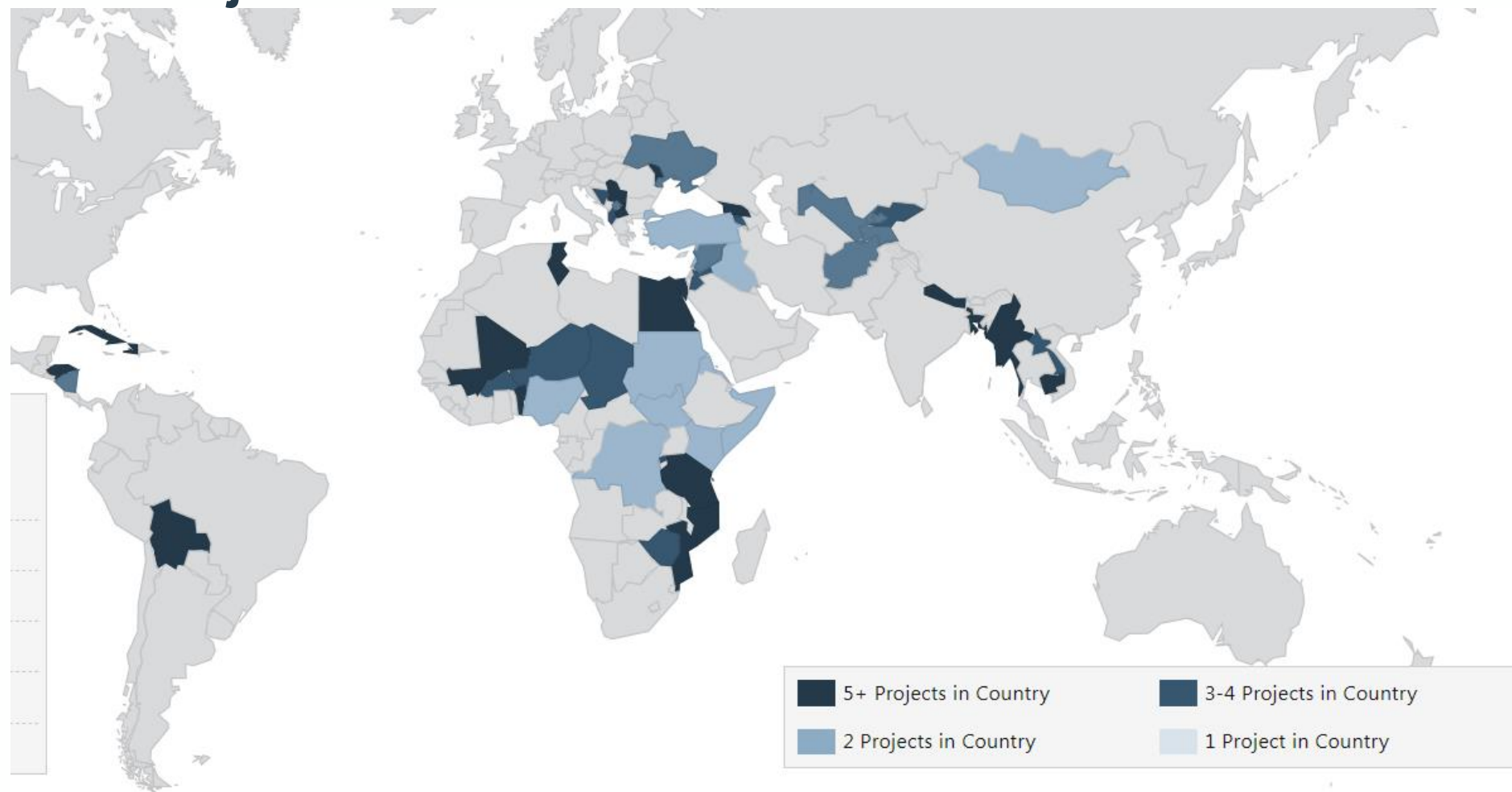
- PSD in fragile contexts
- COVID-19 and PSD
- Women's Economic Empowerment
- Results measurement (DCED Standard)

These topics were chosen since they are (currently) **especially important for SDC in its PSD projects and programmes.**





PSD Project Overview



212
Total Number of PSD Projects

216.8 (In million CHF)
Total Expenditure ①

142.0 (In million CHF)
Weighted Expenditure for PSD ①



Current Issues

1. Starting the journey on green skills / green jobs
2. Work on productivity
3. Digitalization of Results Measurement and Management
4. Concluded PSE Evaluation which touches on PSD work



Thank you!