

Market System Development in Forced Displacement Settings: Can the Private Sector Create Sustainable Economic Opportunities for Refugee and Host Communities?

Click here to register

by emailing elise_rohan@dai.com to confirm attendance

Hosted by DAI and ILO

Friday 4 October 2024 (9:00–12:30)

Objective: To exchange views and experiences, share lessons and discuss challenges and open questions when taking a market systems approach to increase incomes and resilience for refugees and hosts in protracted refugee settings.

Hosts: ILO and DAI are co-hosting this workshop because they have applied a market systems approach in a number of countries with differing framework conditions, economic opportunities, market settings and social dynamics in Africa and the Middle East. Merten Sievers and Nadja Nutz of the ILO's Inclusive Markets and Entrepreneurship Global Coordination Team will represent the ILO. Paul Joicey and Marshall Bear will represent DAI.

Merten Sievers is the Value Chain Development and Entrepreneurship Coordinator at the ILO's MSME Branch. He brings over 15 years of experience working on market systems development and over 24 years working in other fields of livelihood promotion and private sector development (entrepreneurship, BDS, LED, WED, Microfinance)

Nadja Nutz is the global coordinator for the ILO-UNHCR 'Approach to Inclusive Market Systems (AIMS) and brings with her over 15 years of experience in market systems, private sector development and entrepreneurship promotion.

Paul Joicey is the Team Leader of the Strengthening Host and Refugee Populations in Ethiopia programme. He brings more than 20 years of experience applying livelihood, private sector and market led approaches in fragile, displacement settings.

Marshall Bear is an experienced MSD consultant, author, trainer and practitioner, and will facilitate the workshop.

Who this workshop is for: Development and relief practitioners working at the intersection of market development and humanitarian assistance: Donors, UN Agencies, NGOs and the Private Sector. The workshop is open, at no cost, to both DCED conference attendees and others interested in this workshop.

Topics to be discussed include:

Method: The workshop will be interactive and give participants the opportunity to take a deep dive in real life scenarios where practical lessons can be drawn when applying a market systems development approach in both a refugee and other development settings.

1. Why MSD principles are valid and market facilitation practices relevant but need continuous adaptation to benefit refugees/hosts in different refugee settings?
2. How to get private companies of different size and sophistication to see refugees as being part of their long term business interests?
3. Can market systems development support climate adaptation and resilience among displaced people?
4. What are the ongoing challenges and questions at the intersection between long term market solutions and short term humanitarian assistance?
5. What needs to change for collaboration to work better, and what can funders do to support more coherence along the humanitarian development nexus?



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