



Introduction to the DCED Standard on Results Measurement in Private Sector Development

One-day Workshop

20th February 2018

Nairobi, Kenya

This introductory workshop precedes the DCED Global Seminar that will be held in Nairobi, Kenya on 21-22 February 2018.

The workshop targets participants of the DCED Seminar and others not familiar with the DCED Standard for Results Measurement in Private Sector Development.

Why the DCED Standard?

The [Donor Committee for Enterprise Development \(DCED\) Standard for Results Measurement in Private Sector Development](#) provides programs with a framework to monitor their results in a systematic way.

This empowers development assistance programs to learn and adapt based on the monitoring data which they collect, and to measure and report results with a reasonable degree of rigour.

Over 150 programs in 55 countries are currently using the DCED Standard, in sectors ranging from market systems development to challenge funds to business environment reform.

What will I learn?

This workshop offers a practical **introduction** to the DCED Standard. It not only covers the elements of the Standard with examples of their application, but also enables you to experience applying key aspects to actual case programs.

You will learn about the experiences of donors, contractors, NGOs and consultants and have plenty of opportunities to ask questions about the benefits and challenges of applying the Standard in practice.

You will leave armed with the knowledge you need to determine whether you want to use the Standard and how to move forward with it.

Who should attend?

The workshop is appropriate for professionals in private sector development (PSD) interested in gaining a practical overview of the DCED Standard for Results Measurement.

- Managers and staff from programs and organisations involved in PSD
- Results measurement managers and specialists
- Donor personnel with responsibility for PSD
- Consultants advising PSD programs
- Private Sector professionals cooperating with development assistance organisations

By the end of the workshop, you will be able to:

- Explain the seven elements of the DCED Standard for Results Measurement and the principles underlying it.
- Assess the differences between the DCED Standard and other results measurement practices.
- Identify key elements of good practice in monitoring and measuring results, including developing results chains, indicators and monitoring plans, assessing attribution and using information for management.
- Describe key lessons in applying the DCED Standard in practice.
- Define the key steps and processes to develop an appropriate results measurement system for your program.
- Locate additional information and support on the DCED Standard.

What other participants have said about HPC and MCL training courses:

- *Really concrete guidance on how to build a solid RM system.*
- *Great discussions and amazing group composition.*
- *Real life cases were useful to discuss from a practical perspective.*
- *It connects to real scenarios and clarified principles.*
- *I learnt a lot during the exercises and Q&A sessions.*
- *I was able to share my experiences, get answer to challenges and learn best practices used by others. It was relevant, practical, something I can apply.*

Registration

To register for the workshop contact MCL at holm@miehlbradt.com or visit www.miehlbradt.com for a registration form.

The workshop fee of EUR450 includes tuition, training materials, lunch and snacks.

Early-bird-discount (10%) is applicable if registration is received before 15th December 2017 and payment is made within two weeks of the invoice.

The Facilitators

The workshop will be designed and facilitated by three experts renowned for their dedication to the role that results measurement plays in effective development.



[Alexandra Miehlbradt](#)

Aly is a leader in the global effort to improve results measurement for private sector development. She has been a senior technical adviser to the DCED on the Standard since its inception and is a certified auditor for it. Aly has worked for over 20 years in private sector development as a practitioner, researcher, consultant and trainer. She has helped many programs and donors to develop or improve results measurement systems and has taught a range of courses on the DCED Standard. Aly has consistently been an innovator in improving global capacity in this area. Aly is a Director of MCL.



[Hans Posthumus](#)

Hans is an innovative and well-regarded trainer and consultant, regularly conducting popular courses and workshops in Asia, Africa and Europe. Hans worked as a resident project manager in Private Sector Development from 1986 to 1998 and started his HPC Training and Consulting Company in 1998. He has been actively involved in the development of the Standard since its inception. He was the first to offer an MRM course on the market in 2009 and he conducted the first DCED audit in 2011. Hans led the development of case studies for practitioners on applying the DCED Standard, and developed a good practices document for SDC managers.



[Phitcha Wanitphon](#)

Phitcha is an effective and well-respected PSD practitioner, consultant and trainer, and a pioneer of the DCED Standard. As a resident manager and Deputy Program Director of the Thai-German Program for Enterprise Competitiveness for 6 years, Phitcha piloted and contributed to the development of the DCED Standard in 2008. In this role, he supervised the design of new interventions, ensuring that these were sustainable and demonstrated how they will achieve impact. As a consultant since 2011, Phitcha focuses on training and advising projects in results measurement. In this time, Phitcha has conducted numerous training courses on the DCED Standard and has undertaken many DCED Standard audits.

More information: holm@miehlbradt.com

Organized and conducted by
Miehlbradt Consulting Ltd and Hans Posthumus Consultancy
www.miehlbradt.com www.hposthumus.nl

Workshop date:

20th February 2018

Location:

Nairobi, Kenya

Cost including fee, all materials, lunch and snacks

EUR450

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10% up to 15th December 2017



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