

# Tanjima Ali

[tanjima.ali@gmail.com](mailto:tanjima.ali@gmail.com), +16138793233

Linkedin: <https://www.linkedin.com/in/tanjimaali/>

## Key achievements

Thorough knowledge in Monitoring, Measurement & Evaluation in a diverse portfolio consisting of Trade, Market development, Labor market insertion, Skills development, Financial capacity, Tourism and Entrepreneurship ecosystem; Exemplary qualitative and quantitative analysis skill; Hands-on experience in developing M&E system based on DCED standard adapted for project resources and needs; Lead Innovation for efficient monitoring, data collection and data visualization; Experiences in Southern Africa, South Asia and Eastern Europe.

## Employment History

**Regional MRM Advisor and KCM Coordinator** (East Europe Region), Swisscontact May '20 – Present (80%)  
May '18 – Apr '20 (100%)

### *Technical support to Regional Projects*

- Responsible for capacity building of project staffs through trainings, workshops, backstopping support and project specific manual development.
- Advising in strategic project design, budgeting and technical assistance in developing Theory of Change, Logframe, SMART Indicators, monitoring timeline, assessment methodology, implementation of DCED standard and Knowledge management in areas of market system development, vocational education and training, tourism, and inclusion of vulnerable groups for the regional projects in Kosovo, Albania, Macedonia and Ukraine.

### *Knowledge and Content Management support to Head Office (Zurich)*

- Developing the global dashboard with drill down functions to regional projects and tracing data to the source country to aggregate results from the country offices and support in developing reports, cases, and content for donors and stakeholders
- Supporting the development of Swisscontact global MRM (Monitoring & Results Measurement) guidelines, tools and templates, training materials, and country specific MRM manuals aligned with DCED standard
- Leading Community of Practice (MRM in Skills Development & Tourism) to disseminate lessons learnt from country projects and enhance project learning through webinars, open space and online collaboration.
- Contributing to new proposals in the region and globally

**MRM Specialist** - [PPSE](#), Swisscontact Feb '16 – Apr '18

Job Location: Pristina, Kosovo (Full time-40hrs/week):

Lead the MRM-unit and the project's implementation flow chart to ensure accountability to the consortium partners in close collaboration with the Program Manager; Supervise and coach MRM implementation in sectors and transversal themes (social inclusion); Lead in monitoring and assessments for steering current implementation in sectors (food processing, tourism) and themes (governance, women and minority inclusion, opportunity fund, entrepreneurship, gainful employment);

**Short Term Technical Consultant** Oct '15 – Feb '16

Swisscontact [Katalyst](#), Bangladesh-(Part Time-10hrs/week):

Provided need based support to the project to assist in developing technical tools and capturing the value for money status of the Katalyst Project; Assisted in the development of central database of 12,000 farmers to analysis trends on target beneficiaries; Supported in coaching junior staffs (team of 10 members) in aggregation and reporting of results;

**MRM Manager** - [InovAgro](#), DAI Europe Ltd. May '15 – Oct '15

Job Location: Nampula, Mozambique (Full time-40hrs/week):

Develop the project MRM System for aggregation of the outcomes of all interventions into a 'project results' tracking system; Collaborate with [IFPRI](#) to develop attribution strategies, baselines and survey designs: impact assessments, and in preparing case studies on both successful and unsuccessful interventions; Support the Team Leader and intervention teams to prepare progress reports, sector studies, scoping studies, reviewing tools, analysis trends and formulating interventions; Develop capacity among project team colleagues and, where relevant, external stakeholders;

**Business Consultant**- MRM at Swisscontact-Katalyst Jun '12 – Apr '15

*Maize, Fertiliser, & Capitalisation* (Full time-40hrs/week):

Leading the development of MRM aggregation system; Periodic and special reporting to Ministry of Commerce of Bangladesh and multi donors including DFID, SDC and DANIDA; Planning, monitoring and reporting of Systemic Change framework and Value for Money framework; Implementation of the PPI (Progress out of Poverty Index) for attributing and analysing pro-poor market development; Incorporating Climate Change Adaptation, Disaster Risk Reduction and inclusion within the monitoring system;

Identifying constraints and analyzing a sector from a value chain perspective; Designing sector strategies to address constraints and opportunities; Implementing strategies by maintaining co-ordination among different private and public stakeholders.

**Training and Implementation Specialist at** May '10 - Feb '11

Therap (BD) Ltd. (Full time-40hrs/week):

Conference management and Web write ups; Developing User Manuals, Interactive Training Materials; Prepare RFP, RFI and Proposals; Preparing Release Notes and website content; Search Engine Optimization; Online Technical and Live Help Support

Relevant Professional Trainings		
Name of Training	Name of Trainer	Date Attended
MRM Global Seminar and Training on Community of Practice (CoPs)	Swisscontact, Albania	May 2018
Advanced MRM training workshop	MCL and HPC, Thailand	November 2017
Inclusive Market Mentor's workshop	Swisscontact, Cambodia	June 2017
Training on DCED standard	DCED, online certification	December 2016
Facilitation and MRM Advisory work	Swisscontact, Zurich	August 2016
Capacity Building in Market System Development	Swisscontact, Kathmandu, Nepal	September 2014
Advanced Monitoring and Result Measurement (MRM) Training	Swisscontact, Dhaka, Bangladesh	March 2014
Project Management	MDF, Colombo, Sri Lanka	September 2013
Results Based Management	MDF, Dhaka, Bangladesh	August 2013
Value Chain Training	Action for Enterprise, Dhaka, Bangladesh	March 2013

Education Background		
Degree	Name Institute	Graduation date
MBA (Major in Marketing)	Institute of Business Administration, University of Dhaka, Bangladesh	June 2014
BS in Electronic and Communication Engineering	BRAC University, Bangladesh	May 2010

Language Skills (1 = very good, negotiating level / 2 = good / 3 = satisfactory / 4 = basic knowledge):

Language	Spoken	Written	Read
Bengali	Mother tongue		
English (IELTS A/G: 8/8.5)	1	1	1
French (DELTA A1)	4	4	4

Date of Birth	16 August 1989
Nationality	Bangladesh
Civil status	Married
References:	Available upon request