

Bureau for Development, Democracy, and Innovation (DDI)

# Center for Economics and Market Development

The Bureau for Development, Democracy, and Innovation (DDI) unifies USAID's expertise to drive sustainable development in several sectors and cross-cutting areas. In DDI, the Center for Economics and Market Development (EMD) is a one-stop shop for technical expertise on economic analysis and policy, trade, and regulatory reforms.



## EMD

- Provides expert thought leadership and technical support for inclusive economic growth to all USAID operating units and Missions.
- Manages 12 mechanisms; a growing budget; and 30 staff including the Agency's BS11 and BS21 coordinators, senior macroeconomists, and trade specialists to help stabilize and grow economies.
- Specifically targets investments to expand jobs, increase real wages, and improve livelihoods by engaging the private sector to mobilize sustainable investment at scale and helping governments undertake critical reforms to deliver democratic and economic dividends to their citizens.

## Enterprise-Driven Development


Economic growth increases incomes and mobilizes domestic resources that advance USAID partner countries' development goals. Increased income per capita is strongly and consistently associated with reductions in foreign assistance. EMD programs follow five core principles:

1. Enable partners to become self-financing.
2. Prioritize inclusion, sustainability, and resilience.
3. Be systemic and/or catalytic.
4. Be cost-effective.
5. Be adaptive.
6. Mutually benefit the American people.


## Mission Objective

Improve economic performance and employment outcomes through robust analysis, conducive enabling environments, and trade capacity development.

EMD is critical for the Agency to help our partners advance their development by promoting inclusive, sustained, and resilient enterprise-driven development. This is accomplished through collaboration with host governments, local and international private sector and nongovernmental organizations, development assistance organizations, financial institutions, and other donors.

 [pages.usaid.gov/DDI/EMD](https://pages.usaid.gov/DDI/EMD)

 [@USAIDeconomic](https://twitter.com/USAIDeconomic)

 [usaid.gov/what-we-do/economic-growth-and-trade](https://usaid.gov/what-we-do/economic-growth-and-trade)



# Client Services

EMD has four teams: Economics, Program and Cadre Development, Trade, and Entrepreneurial Environment. Together, these teams offer the following services and tools to support both Washington and the field.

## ASSESS



- Activity design and CDCS support for Missions
- Cost-benefit Analysis (CBA)
- Cost-effectiveness Analysis (CEA)
- [Country Economic Reviews \(CER\)](#)
- Digital Ecosystem Country Assessments (DECA) participation
- [Inclusive Growth Diagnostics \(IGDs\)](#)
- Job Diagnostics (JDs)
- [Market Analysis Tools](#)
- Small and Medium Enterprise (SME) evidence review
- [TCB Database](#)

## ACCELERATE



- [EMD Mechanisms](#)
- Digital Economy and Market Development (DEMD)
- [e-Trade Alliance](#)
- [Fiscal Accountability and Sustainable Trade](#)
- [Global Alliance for Trade Facilitation \(GATF\)](#)
- IFC PIO Grant
- Learning, Evaluation, and Analysis (LEAP III) Project
- [Standards Alliance](#)
- Inter-Agency Agreements with CBP and FTC.

## ALIGN



- [Economic Growth \(EG\) Policy](#)
- [Trade Capacity Building Policy](#)
- [ADS 225](#)
- Backstop 11 and 21 Coordination: USAID's Economists and Private Enterprise Officers
- [Digital Strategy](#)
- [Employment Framework and companion Playbook](#)
- Interagency collaboration: Commerce, CBP, DFC, MCC, State, Treasury, and USTR.

## EMD Is Here To Help

**With on-site and virtual specialized economic growth and trade expertise at your Mission. In 2021 EMD staff:**

- Supported 35 bilateral and regional missions by creating products and helping with their project lifecycle (i.e. (e.g. IGDs, CERs, frameworks);
- Restarted USAID's flagship Economic Growth Overview Course and trained 30+ staff (71% mission staff; 30% FSNs);
- Hosted seven EG Policy learning events to assist 1,500+ staff and partners adopt and implement its principles.

## CONNECT

- [MyUSAID](#) | [Internal Newsletter](#)
- **Economics Team** - [Economics@usaid.gov](mailto:Economics@usaid.gov)
- **Entrepreneurial Environment Team** - [EMD.EE@usaid.gov](mailto:EMD.EE@usaid.gov)
- **Program and Cadre Development Team** - [EMD.PCD@usaid.gov](mailto:EMD.PCD@usaid.gov)
- **Trade Team** - [Trade@usaid.gov](mailto:Trade@usaid.gov)
- [Backstop 11 email list](#)
- [Backstop 21 email list](#)
- [DCED](#)
- [Economic Growth Sector Council \(EGSC\)](#)
- [Econ Net](#)
- [Marketlinks](#)
- [Trade and Development](#) Podcast