> Assessing Systemic Change

A webinar jointly hosted by









> The webinar

Introduction

Marcus Jenal, BEAM Exchange

Overview of systemic change

Jim Tanburn, DCED

Pathways to systemic change

Matt Ripley, ILO Lab

Making sense of messiness

Tim Tuckett, SAMARTH





What is the DCED Standard?

- An eight part framework for effective results measurement.
- Used by 100+ projects in 50+ countries.
- Element five recommends that programmes assess systemic change.



What is systemic change?



An initial definition:

- Change in underlying causes of market system performance that can bring about a betterfunctioning market system.
- Disagreement about what does and what doesn't count as systemic change.
- Poses challenges when auditing systemic change element of DCED Standard.

Where the discussion currently is:

- Three generally accepted aspects:
 - Resilience
 - Sustainability
 - Scale
- One commonly used framework the Adopt, Adapt, Expand, Respond model.
- More work needed to provide examples and arrive at better understanding of what is and isn't systemic change.

Key messages of the DCED Standard

- Think about what you're trying to achieve, and how you hope to get there.
- Consider the assumptions that you're making along the way.
- Gather data to test these assumptions.
- Constantly think back to your original theory, and revise it based on these data.

Develop a pathway to systemic change...



Source: Sira Anamwong at freedigitalphotos.net





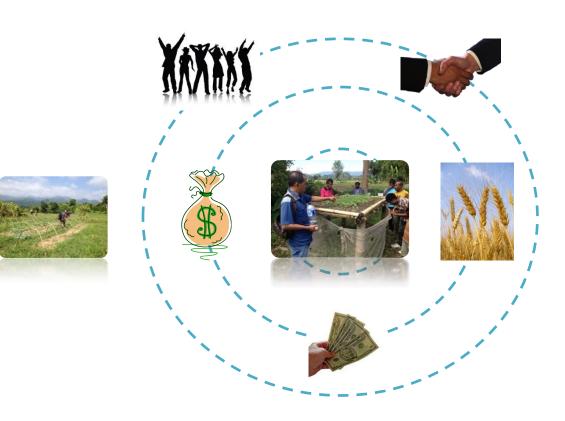








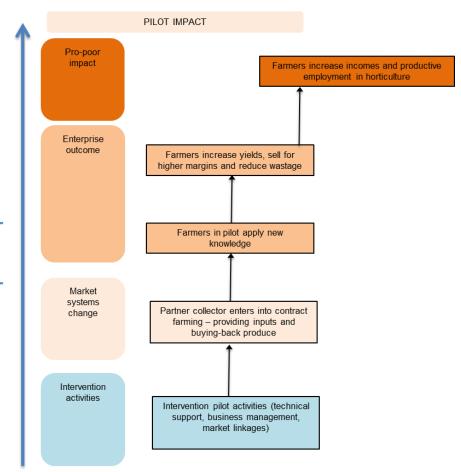






...with results chains...

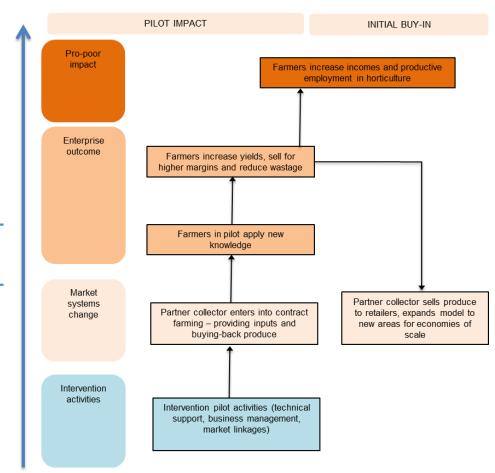




Vertical: pilot impact

...with results chains...

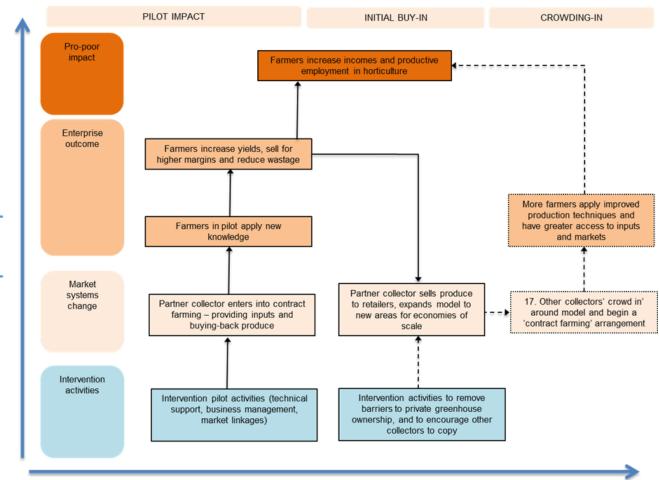




Vertical: pilot impact

...with results chains...





Vertical: pilot impact

Samarth-NMDP

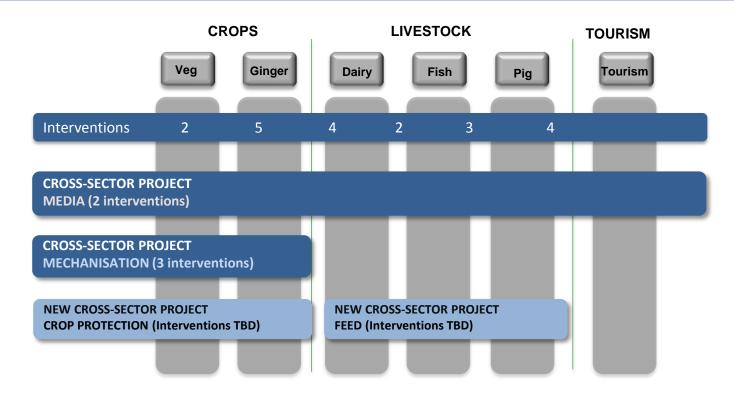
5 year DFID-funded programme that aims to **reduce poverty** in Nepal by increasing incomes of **300,000** smallholder farmers & small-scale entrepreneurs

Samarth-NMDP

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2 Outputs: 1) pro-poor growth;

2) increase capacity of wider stakeholder to sustainably adopt & implement pro-poor strategies



Measuring changes in market systems

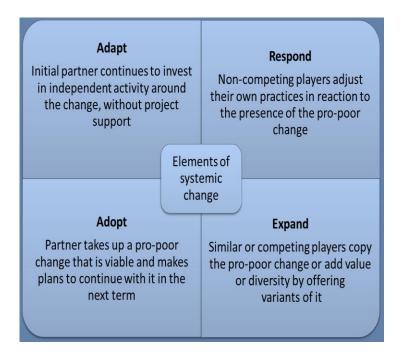
Market systems development requires **continual assessment** to measure permanent change in systems that lead to pro-poor growth.

Systemic change? We interpret it to be when **new and improved behavior** of permanent market players is sustained **beyond the life of the project**, and change is manifested **beyond the market players associated with the project**.

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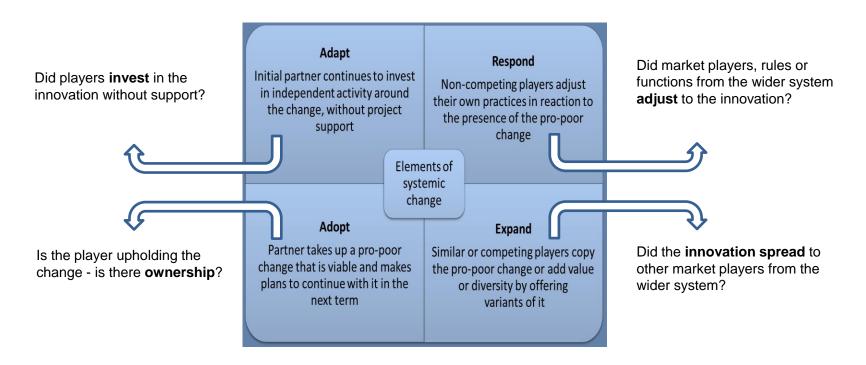


Illustration of how to use AAER Tool

AAER tool helps to track systemic change through periodic assessment and **feedback** of market players' response to pro-poor innovations.

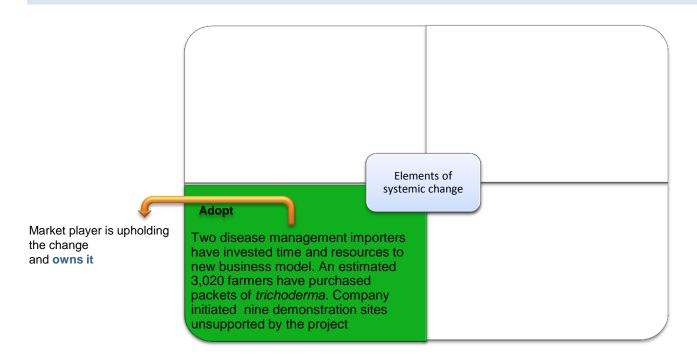


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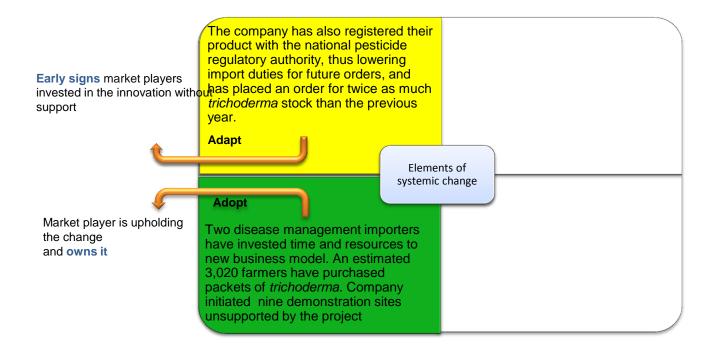
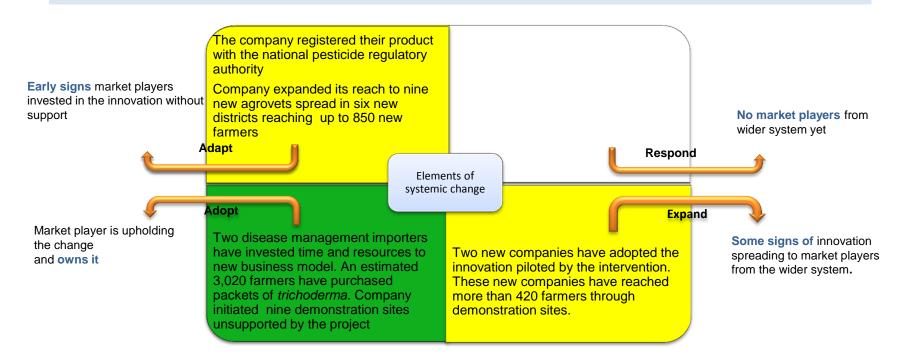


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Results chain and AAER tools are used for monitoring and reporting system: Monthly Project Planning meetings; Quarterly Strategic Review (QSR).

> Resources

- The BEAM Exchange on measuring systemic change <u>http://bit.ly/BEAM-systemic-change</u>
- The DCED Standard for Results Measurement <u>http://bit.ly/DCED-resources</u>
- ILO's Value Chain Development for Decent Work <u>http://bit.ly/ILO-guide</u>
- The 'Making Sense of 'Messiness' Report <u>http://bit.ly/samarth-report</u>

Assessing Systemic Change

Thank you for joining the webinar







